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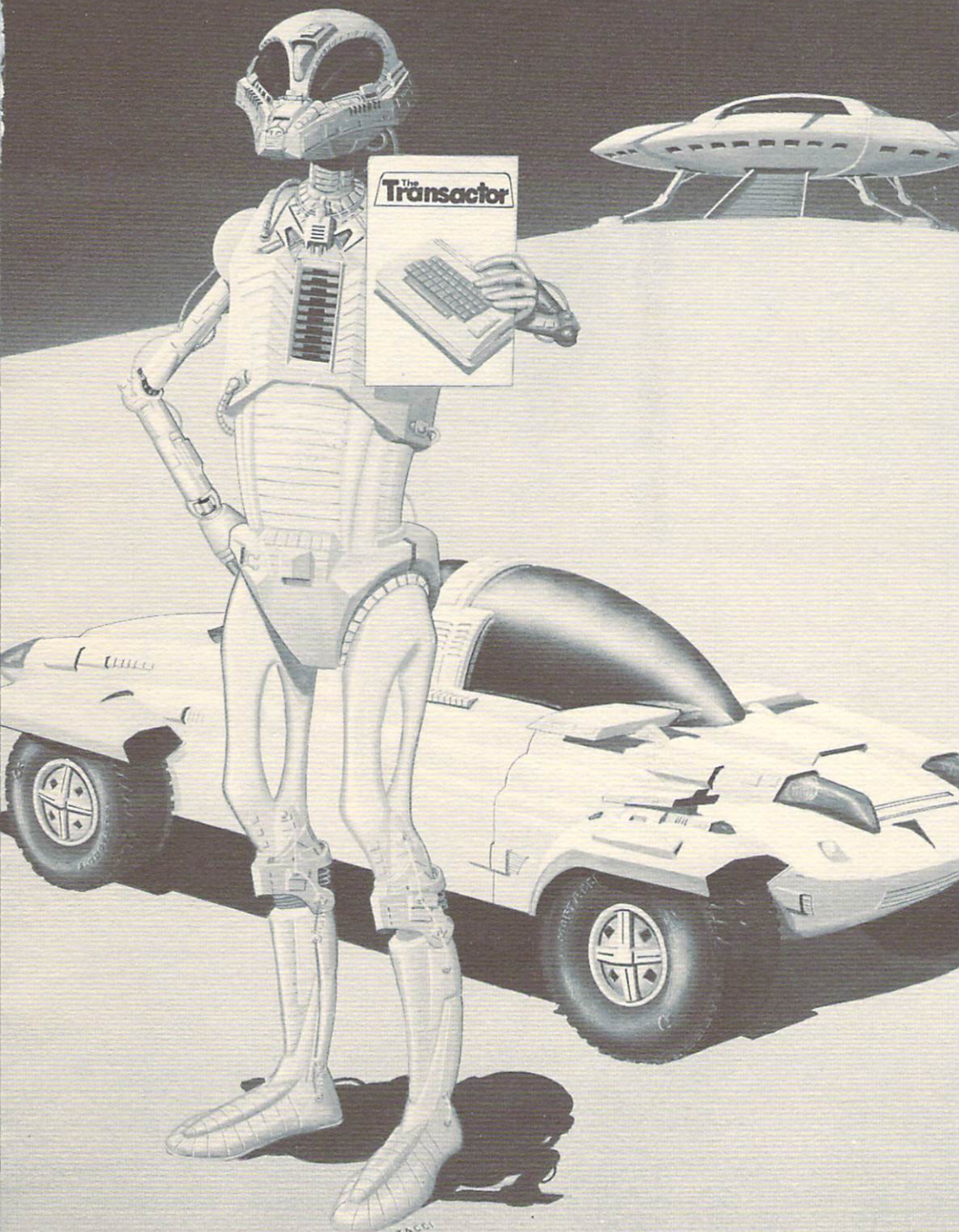

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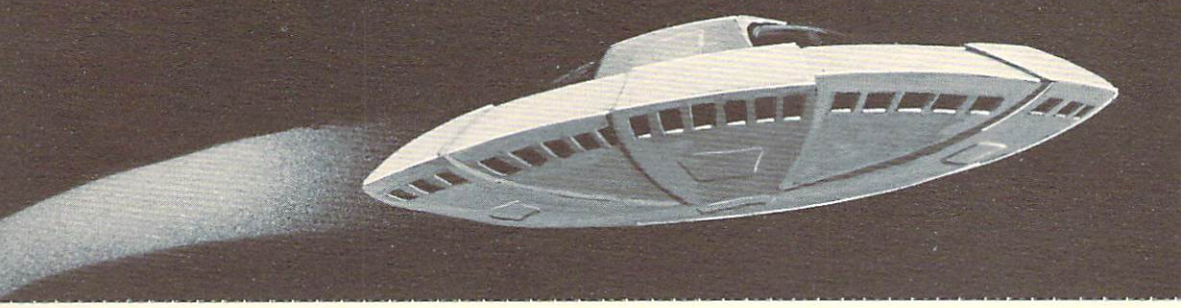

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The Transactor

transactor (trăn za′k tor) *n.* **1.** A vehicle or device that relays information from one location to another. **2.** One who makes information transferable from one level of understanding to another.

And so it began. In January of 1977, Commodore released their first microcomputer; the **PET 2001**. In June of 1978, The Transactor became Commodore Canada's vehicle for disseminating information about this revolutionary device to their dealers and customers. Coincidentally, *transactor* is the last word of the acronym **PET** which stands for **P**ersonal **E**lectronic **T**ransactor.

But only the beginning. In less than 2 years Commodore would release a modem, disk drives, and 2 printers - and with them came new ROMs, new software, and new applications. As the Electronic Transactor expanded, so did The Transactor, from an average of 3 pages to 30!

And the story continues. By June 81, The PET 2001 had become a legend in its own time. Commodore had released 9 different computers, 7 disk drives, and 9 printers, not to mention the products available from accessory manufacturers. And software... mountains of it! The industry was growing at an alarming rate, but The Transactor was reaching its limits as a manufacturers newsletter.

By 1982, just 5 years later, there were nearly 50 pieces of CBM equipment to cover and The Transactor was faced with a decision. In order to survive the growth and continue with the high standards set upon itself, it would have to become a full-time publication. In July of 1982, The Transactor and editor of 4 years, Karl J. Hildon, reluctantly parted from Commodore to become an independent magazine.

But not another *Mega-Mag stereotype*. The Transactor will continue as a journal, presenting material in a format geared for fast assimilation and quick future reference. Articles will appear back-to-back and uninterrupted by advertising which will be grouped into a products and services reference section. Additionally, all contents will remain exclusively Commodore, which means you won't find articles and ads that don't apply to your equipment.

If you want more from your computer, you'll find The Transactor a valuable resource; if you're a programmer, you'll find it an indispensible utility; and if you just like computers period, you'll find it's the most cost-effective accessory you can add to your system. But don't take our word for it. . . check out a copy at your nearest Commodore dealer. Once you have, we think you'll agree that the dictionary should include a 3rd definition,

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